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Modeler Demo #3 Analyze Data IBM SPSS Modeler R  
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Now in its second edition, this textbook introduces readers to the IBM SPSS Modeler and guides them through data mining processes and relevant statistical methods. Focusing on step-by-step tutorials and well-documented examples that help demystify complex mathematical algorithms and computer programs, it also features a variety of exercises and solutions, as well as an accompanying website with data sets and SPSS Modeler streams. While intended for students, the simplicity of the Modeler makes the book useful for anyone wishing to learn about basic and more advanced data mining,

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and put this knowledge into practice. This revised and updated second edition includes a new chapter on imbalanced data and resampling techniques as well as an extensive case study on the cross-industry standard process for data mining.

This IBM® Redbooks® publication series explains the assessment and implementation of a workload, integrated within IBM Smarter Banking® Showcase, and hosted at IBM Montpellier, France. Intended for decision-makers, consultants, architects, administrators, and specialists, this book is the second volume in a series of two: Assessment: Volume 1 (SG24-8007) describes how to evaluate the requirements of a new Smarter Analytics workload,

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addressing the user, system resources, and data processing profiles to identify the most optimal configuration by using IBM methodologies, such as fit-for-purpose. Given that the existing showcase is based on the IBM zEnterprise® System, deployment options include IBM z/OS®, Linux on IBM System z®, IBM AIX® running on IBM POWER® processor-based blades within the zEnterprise BladeCenter® Extension (zBX), and Windows Server 2008 running on System x® and BladeCenter blades also within zBX. Implementation: Volume 2 (SG24-8008), which you are reading, describes the setups that are involved in deploying the Smarter Analytics workload within the showcase. With multiple components, including IBM Cognos® BI, IBM Cognos TM1®, Cognos Metric Studio, IBM DB2® for z/OS, and a number of

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application design tools, the workload spans multiple operating environments. The use of application clustering, setting up performance policies by using Unified Resource Manager, and simulation test execution results are included.

Get to grips with the fundamentals of data mining and predictive analytics with IBM SPSS Modeler Key Features Get up-and-running with IBM SPSS Modeler without going into too much depth. Identify interesting relationships within your data and build effective data mining and predictive analytics solutions A quick, easy-to-follow guide to give you a fundamental understanding of SPSS Modeler, written by the best in the business Book Description IBM SPSS Modeler allows users to quickly and efficiently use predictive

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analytics and gain insights from your data. With almost 25 years of history, Modeler is the most established and comprehensive Data Mining workbench available. Since it is popular in corporate settings, widely available in university settings, and highly compatible with all the latest technologies, it is the perfect way to start your Data Science and Machine Learning journey. This book takes a detailed, step-by-step approach to introducing data mining using the de facto standard process, CRISP-DM, and Modeler ' s easy to learn “ visual programming ” style. You will learn how to read data into Modeler, assess data quality, prepare your data for modeling, find interesting patterns and relationships within your data, and export your predictions. Using a single case study throughout, this intentionally short and focused



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book sticks to the essentials. The authors have drawn upon their decades of teaching thousands of new users, to choose those aspects of Modeler that you should learn first, so that you get off to a good start using proven best practices. This book provides an overview of various popular data modeling techniques and presents a detailed case study of how to use CHAID, a decision tree model. Assessing a model ' s performance is as important as building it; this book will also show you how to do that. Finally, you will see how you can score new data and export your predictions. By the end of this book, you will have a firm understanding of the basics of data mining and how to effectively use Modeler to build predictive models. What you will learn Understand the basics of data mining and familiarize yourself with Modeler ' s

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visual programming interface Import data into Modeler and learn how to properly declare metadata Obtain summary statistics and audit the quality of your data Prepare data for modeling by selecting and sorting cases, identifying and removing duplicates, combining data files, and modifying and creating fields Assess simple relationships using various statistical and graphing techniques Get an overview of the different types of models available in Modeler Build a decision tree model and assess its results Score new data and export predictions Who this book is for This book is ideal for those who are new to SPSS Modeler and want to start using it as quickly as possible, without going into too much detail. An understanding of basic data mining concepts will be helpful, to get the best out of the book.

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- This is the latest practice test to pass the C2090-930 IBM SPSS Modeler Professional v3 Exam. - It contains 60 Questions and Answers. - All the questions are 100% valid and stable. - You can reply on this practice test to pass the exam with a good mark and in the first attempt.

This IBM Redpaper™ publication focuses on the integration between IBM® SPSS® Modeler and R. The paper is aimed at people who know IBM SPSS Modeler and have only a very limited knowledge of R. Chapters 2, 3, and 4 provide you with a high level understanding of R integration within SPSS Modeler enabling you to create or recreate some very basic R models within SPSS Modeler, even if you have only a basic

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knowledge of R. Chapter 5 provides more detailed tips and tricks. This chapter is for the experienced user and consists of items that might help you get up to speed with more detailed functions of the integration and understand some pitfalls.

Systems of record (SORs) are engines that generates value for your business. Systems of engagement (SOE) are always evolving and generating new customer-centric experiences and new opportunities to capitalize on the value in the systems of record. The highest value is gained when systems of record and systems of engagement are brought together to deliver insight. Systems of insight (SOI) monitor and analyze what is going on with various behaviors in the

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systems of engagement and information being stored or transacted in the systems of record. SOIs seek new opportunities, risks, and operational behavior that needs to be reported or have action taken to optimize business outcomes. Systems of insight are at the core of the Digital Experience, which tries to derive insights from the enormous amount of data generated by automated processes and customer interactions. Systems of Insight can also provide the ability to apply analytics and rules to real-time data as it flows within, throughout, and beyond the enterprise (applications, databases, mobile, social, Internet of Things) to gain the wanted insight. Deriving this insight is a key step toward being able to make the best decisions and take the most appropriate actions. Examples of such actions are to

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improve the number of satisfied clients, identify clients at risk of leaving and incentivize them to stay loyal, identify patterns of risk or fraudulent behavior and take action to minimize it as early as possible, and detect patterns of behavior in operational systems and transportation that lead to failures, delays, and maintenance and take early action to minimize risks and costs. IBM® Operational Decision Manager is a decision management platform that provides capabilities that support both event-driven insight patterns, and business-rule-driven scenarios. It also can easily be used in combination with other IBM Analytics solutions, as the detailed examples will show. IBM Operational Decision Manager Advanced, along with complementary IBM software offerings that also provide capability for systems of insight,

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provides a way to deliver the greatest value to your customers and your business. IBM Operational Decision Manager Advanced brings together data from different sources to recognize meaningful trends and patterns. It empowers business users to define, manage, and automate repeatable operational decisions. As a result, organizations can create and shape customer-centric business moments. This IBM Redbooks® publication explains the key concepts of systems of insight and how to implement a system of insight solution with examples. It is intended for IT architects and professionals who are responsible for implementing a systems of insights solution requiring event-based context pattern detection and deterministic decision services to enhance other analytics solution components with IBM

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Operational Decision Manager Advanced.

This IBM® Redbooks® publication addresses topics to help clients to take advantage of the virtualization strengths of the POWER® platform to solve system resource utilization challenges and maximize system throughput and capacity. This publication examines the tools, utilities, documentation, and other resources available to help technical teams provide business solutions and support for Cognos® Business Intelligence (BI) and Statistical Package for the Social Sciences (SPSS®) on Power Systems™ virtualized environments. This book addresses topics to help address complex high availability requirements, help maximize the availability of systems, and provide expert-level



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documentation to the worldwide support teams. This book strengthens the position of the Cognos and SPSS solutions with a well-defined and documented deployment model within a POWER system virtualized environment. This model provides clients with a planned foundation for security, scaling, capacity, resilience, and optimization. This book is targeted toward technical professionals (BI consultants, technical support staff, IT Architects, and IT Specialists) who are responsible for providing Smart Analytics solutions and support for Cognos and SPSS on Power Systems.

This book occupies a unique position in the field of statistical analysis in the behavioural and social sciences in that it targets learners who would benefit from learning more

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conceptually and less computationally about statistical procedures and the software packages that can be used to implement them. This book provides a comprehensive overview of this important research skill domain with an emphasis on visual support for learning and better understanding. The primary focus is on fundamental concepts, procedures and interpretations of statistical analyses within a single broad illustrative research context. The book covers a wide range of descriptive, correlational and inferential statistical procedures as well as more advanced procedures not typically covered in introductory and intermediate statistical texts. It is an ideal reference for postgraduate students as well as for researchers seeking to broaden their conceptual exposure to what is possible in

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statistical analysis.

Artificial intelligence (AI) stands out as a transformational technology of the digital age. Its practical applications are growing very rapidly. One of the chief reasons AI applications are attaining prominence, is in its design to learn continuously, from real-world use and experience, and its capability to improve its performance. It is no wonder that the applications of AI span from complex high-technology equipment manufacturing to personalized exclusive recommendations to end-users. Many deployments of AI software, given its continuous learning need, require computation platforms that are resource intense, and have sustained connectivity and perpetual power through central

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electrical grid. In order to harvest the benefits of AI revolution to all of humanity, traditional AI software development paradigms must be upgraded to function effectively in environments that have resource constraints, small form factor computational devices with limited power, devices with intermittent or no connectivity and/or powered by non-perpetual source or battery power. The aim this book is to prepare current and future software engineering teams with the skills and tools to fully utilize AI capabilities in resource-constrained devices. The book introduces essential AI concepts from the perspectives of full-scale software development with emphasis on creating niche Blue Ocean small form factored computational environment products.

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Regarding online transaction processing (OLTP) workloads, IBM® z Systems™ platform, with IBM DB2®, data sharing, Workload Manager (WLM), geoplex, and other high-end features, is the widely acknowledged leader. Most customers now integrate business analytics with OLTP by running, for example, scoring functions from transactional context for real-time analytics or by applying machine-learning algorithms on enterprise data that is kept on the mainframe. As a result, IBM adds investment so clients can keep the complete lifecycle for data analysis, modeling, and scoring on z Systems control in a cost-efficient way, keeping the qualities of services in availability, security, reliability that z Systems solutions offer. Because of the changed architecture and tighter integration, IBM has shown, in a customer proof-

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of-concept, that a particular client was able to achieve an orders-of-magnitude improvement in performance, allowing that client's data scientist to investigate the data in a more interactive process. Open technologies, such as Predictive Model Markup Language (PMML) can help customers update single components instead of being forced to replace everything at once. As a result, you have the possibility to combine your preferred tool for model generation (such as SAS Enterprise Miner or IBM SPSS® Modeler) with a different technology for model scoring (such as Zementis, a company focused on PMML scoring). IBM SPSS Modeler is a leading data mining workbench that can apply various algorithms in data preparation, cleansing, statistics, visualization, machine learning, and predictive analytics. It

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has over 20 years of experience and continued development, and is integrated with z Systems. With IBM DB2 Analytics Accelerator 5.1 and SPSS Modeler 17.1, the possibility exists to do the complete predictive model creation including data transformation within DB2 Analytics Accelerator. So, instead of moving the data to a distributed environment, algorithms can be pushed to the data, using cost-efficient DB2 Accelerator for the required resource-intensive operations. This IBM Redbooks® publication explains the overall z Systems architecture, how the components can be installed and customized, how the new IBM DB2 Analytics Accelerator loader can help efficient data loading for z Systems data and external data, how in-database transformation, in-database modeling, and in-transactional real-time scoring can be used,

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and what other related technologies are available. This book is intended for technical specialists and architects, and data scientists who want to use the technology on the z Systems platform. Most of the technologies described in this book require IBM DB2 for z/OS®. For acceleration of the data investigation, data transformation, and data modeling process, DB2 Analytics Accelerator is required. Most value can be achieved if most of the data already resides on z Systems platforms, although adding external data (like from social sources) poses no problem at all.

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